

Call for Artists: **Rooted in History: Interpreting Alabama's Folk-Art Traditions**

The Historic Huntsville Foundation and Harrison Brothers Hardware in Huntsville, Alabama, invite artists to submit applications for our inaugural show, **Rooted in History: Interpreting Alabama's Folk-Art Traditions**. This is a juried show.

Rooted in History will be on view from Friday, June 25 through September 7, 2021, in Harrison Brothers Hardware, 124 Southside Square, Huntsville. There will be a preview reception at Harrison Brothers on Thursday, June 24, 2021.

About the Show

*We seek submissions from both folk and traditional artists working in all media – including clay, fiber, glass, metal, wood, sculpture, mixed media and two-dimensional -- that offer modern interpretations of Alabama's folk art.

*An artist's body of work does not need to be folk art to apply for this show.

*We encourage submissions that challenge traditional hierarchies of craft and fine arts.

*Total prize purse is \$2,000.

Submission Process

*The deadline for submission is Monday, March 22, 2021. Artists will be notified of acceptance by April 30, 2021.

*Artists are invited to submit up to five images of work created in 2017 or later. Artists are also allowed and encouraged to submit brief proposals for works to be created for this exhibition.

*Selected work must be available from June 24 through September 7, the entirety of the show.

*Work selected for the show will be for sale and artists will receive a 70/30 commission split for the sale of any of the work displayed in the show.

*This show is open only to artists who currently reside in Alabama.

*Nonrefundable application fee of \$25 is required.

Submission Requirements

*Two-dimensional work, with the exception of stretched canvas, must be properly framed and with hanging hardware properly attached.

*Artists whose work is accepted must submit up to a 300-word Artist Statement explaining how the exhibited work reflects Alabama's folk-art traditions.

*Maximum size of hanging artwork is 4' x 4' and weight of 40 pounds.

*All three-dimensional work must be of a size and weight one person can move.

To Apply

*Complete artist applications form is available at www.historichuntsville.org or through Donna Castellano, donna@historichuntsville.org. Payment can be made online.

*Provide at least one to three high resolution photographs for each piece submitted (no more than five pieces per application).

Submission Deadline:

*Monday, March 22, 2021.

*A completed submission requires application, entry fee, and digital images of artwork and/or proposal describing work to be created for the show.

*Artists will receive acceptance status by April 30, 2021.

About the Exhibition

Founded in the 19th Century for its suitability to cotton cultivation, Huntsville has grown into a city known for space exploration and technological innovation. As we balance the tensions created by an honest assessment of our past with the creation of a just future, we ask both folk and traditional artists to draw inspiration from Alabama's folk-art traditions and create a contemporary vision of how these themes can be expressed in the 21st Century.

About the Venue

Rooted in Tradition will be on view in Harrison Brothers Hardware, Alabama's oldest hardware store and a fixture on Huntsville's courthouse square since 1897. Originally a family business owned by two generations of Harrison brothers, the nonprofit Historic Huntsville Foundation purchased the store in 1984 to preserve the historic building and continue the traditions of the landmark store. With its original fixtures intact and beautifully preserved, the store is a fitting space for an exhibition celebrating Alabama's art and fine craft traditions.

Harrison Brothers Hardware is a top tourist attraction and enjoys a loyal following from residents in adjacent neighborhoods and across Huntsville and North Alabama.

For more information, contact Donna Castellano at donna@historichuntsville.org or at 256.508.5372.

Rooted in History: Interpreting Alabama's Folk-Art Traditions Submission Form

Submissions must be received in full via email or through the online application form by March 22nd.

Type or Print Clearly:

Name: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Website: _____

Description of Pieces:

	Title	Medium	Size	NFS/Value or Sale Price
1.	_____			
2.	_____			
3.	_____			
4.	_____			
5.	_____			

Photos of prospective works can be emailed along with this form to donna@historichuntsville.org.

You must also include an Artist Biography (2000 max characters) and an Artist Statement/Description of Work (4000 max characters).

You may include up to 3 photos per entry. Ideally photos are at 72ppi and are 1920 pixels on their longest side. Photos MUST be in JPG format and not over 5MB. Photos should be labeled with your first initial, last name, entry number and photo number if you have more than one photo per entry. For example, Jon Doe would label files as jdoe-1-1.jpg, jdoe-1-2.jpg, jdoe-2.jpg, jdoe-3.jpg.

Entry fee: \$25 for up to 5 pieces. Entry fee is non-refundable. Checks (payable to Historic Huntsville Foundation), or card is acceptable for payment.

Card Number _____ Exp. Date _____ CCV# _____ CC Billing Zip Code _____

I hereby agree to comply with all Historic Huntsville Foundation (HHF) regulations. I understand that this is a juried show, that space is limited, submission does not guarantee selection for participation, and that the selection committee's decisions are final. I understand that submitted works must be available for the entirety of the installation and duration of the exhibit. I understand neither HHF, nor any sponsors or personnel of the same, is responsible for the loss or damage of work, personal injuries, or property damages. I assert that example photos submitted are an accurate representation of my work and, upon selection, photos of my accepted work(s) may be used free of charge for publicity purposes. HHF reserves the right to review and approve all works to be exhibited. My signature signifies acceptance of all terms and conditions listed in this prospectus.

Signature of Submitting Artist: _____ Date: _____